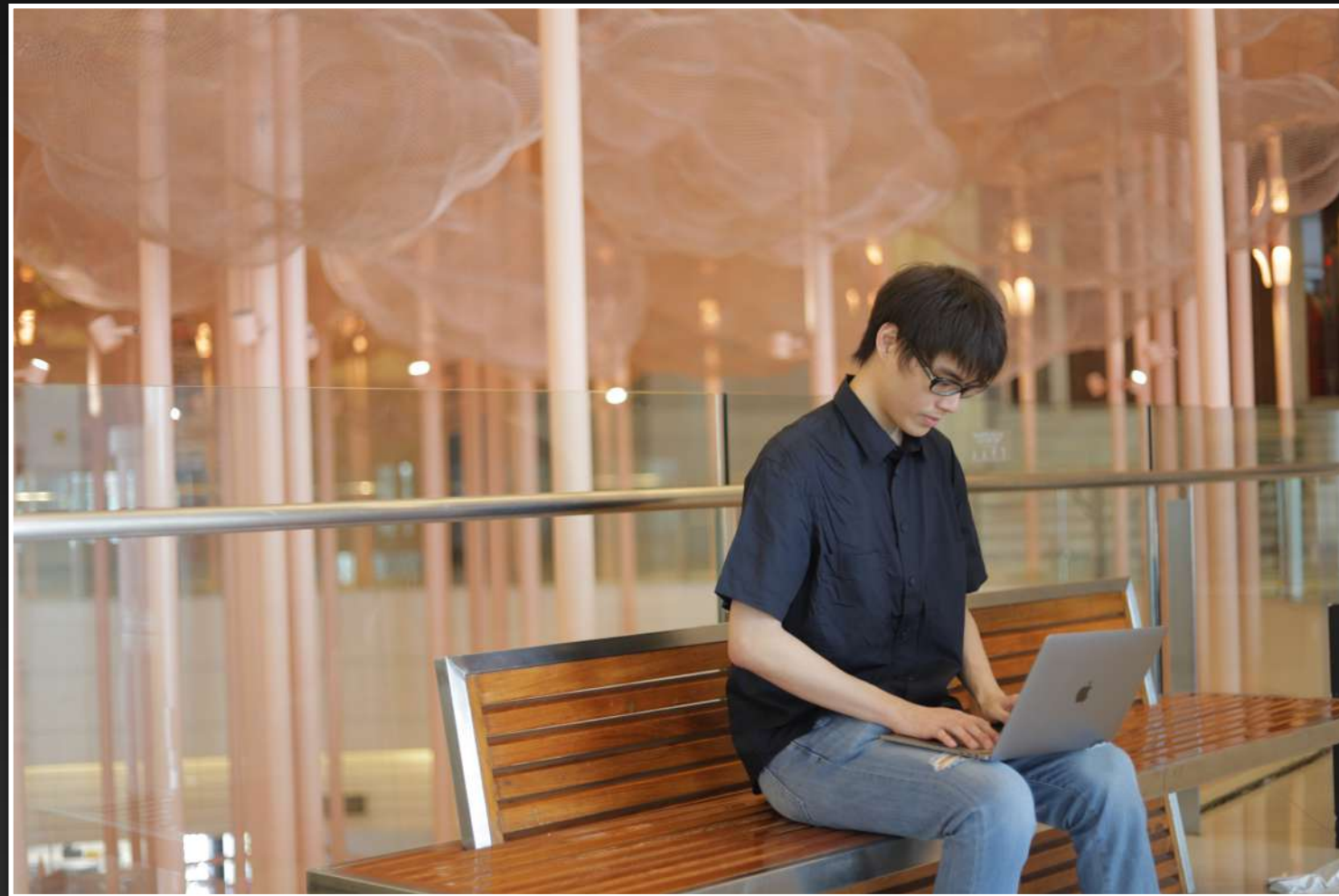


Jeet Tan Copywriting

Portfolio Samples



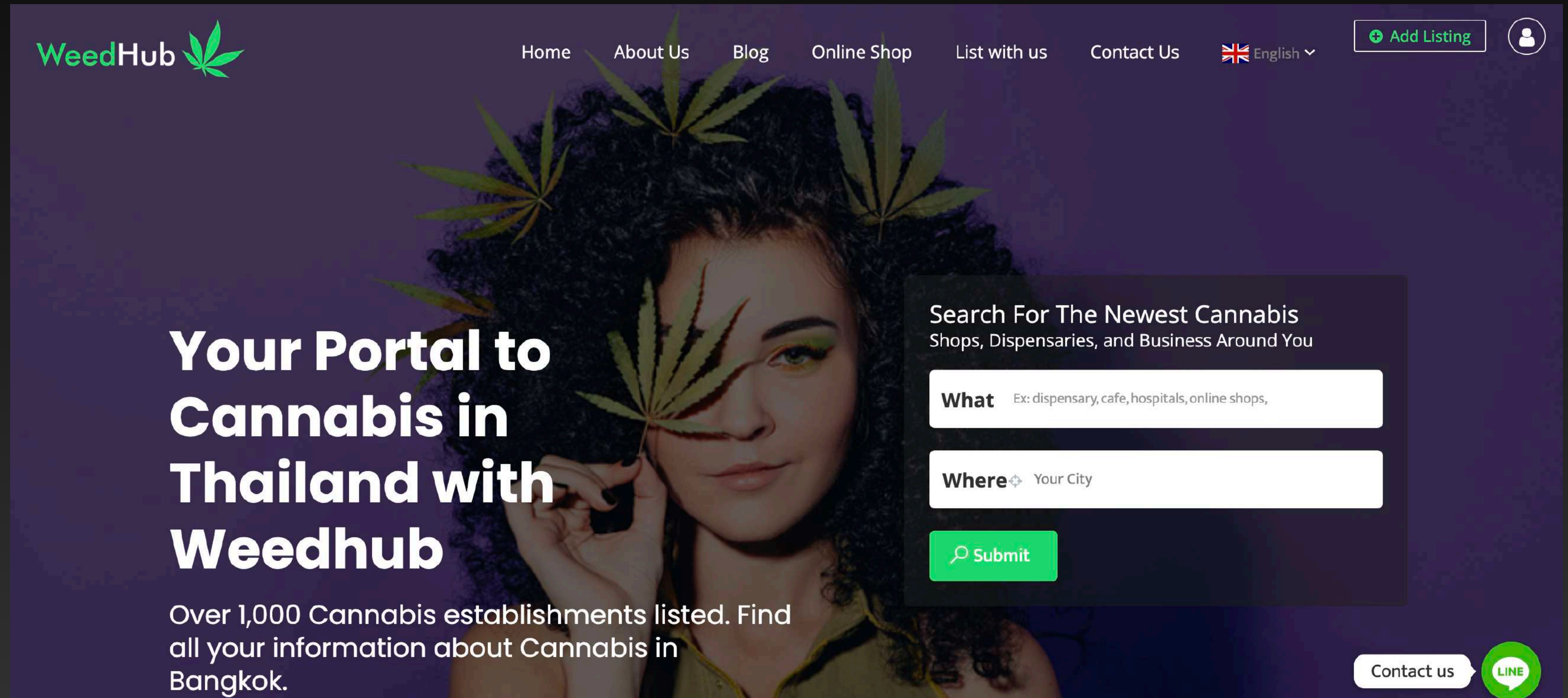
Jeet Tan

Copywriter | Digital Marketer | Consultant

WeedHub Asia - Copywriting

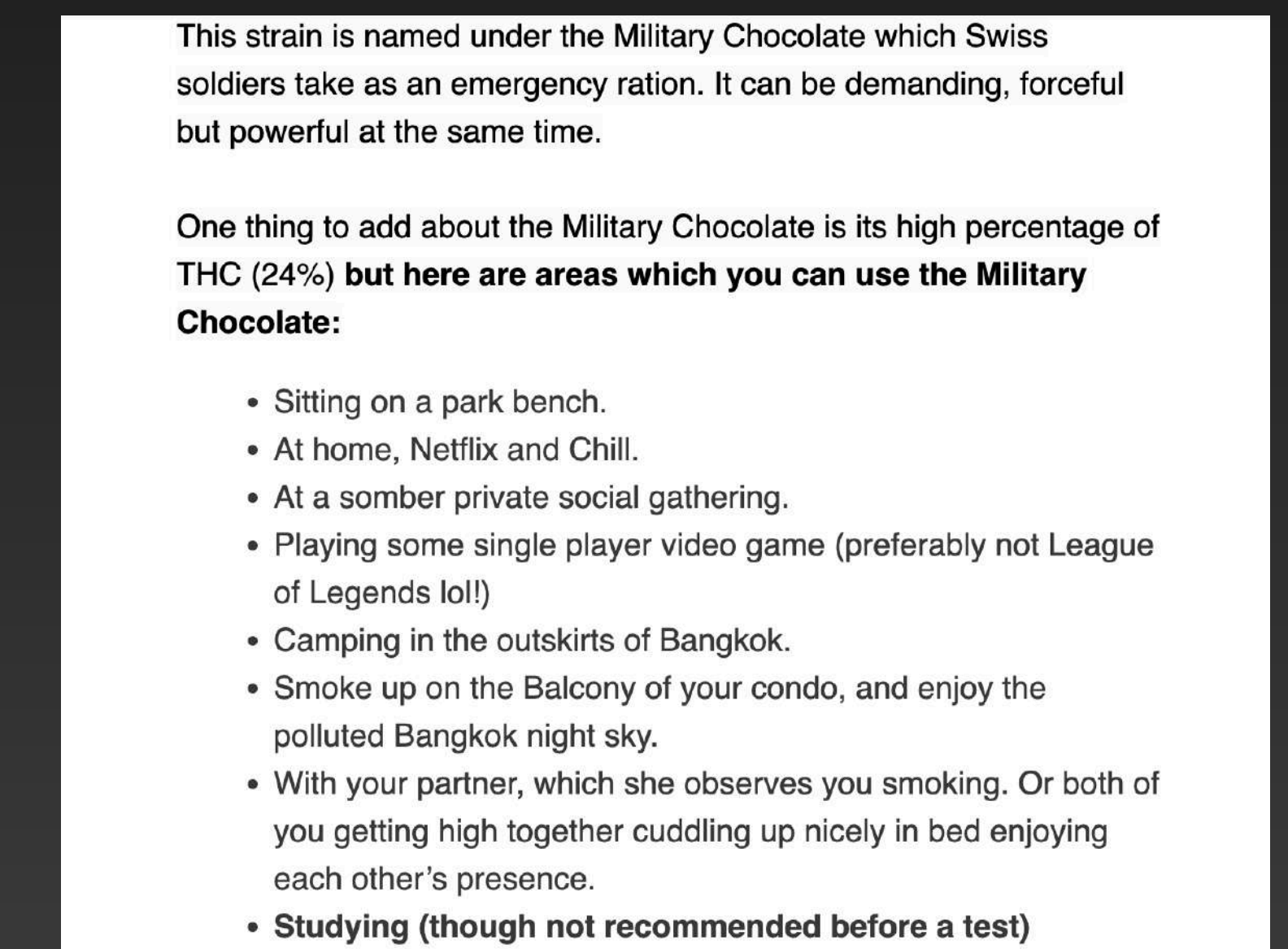
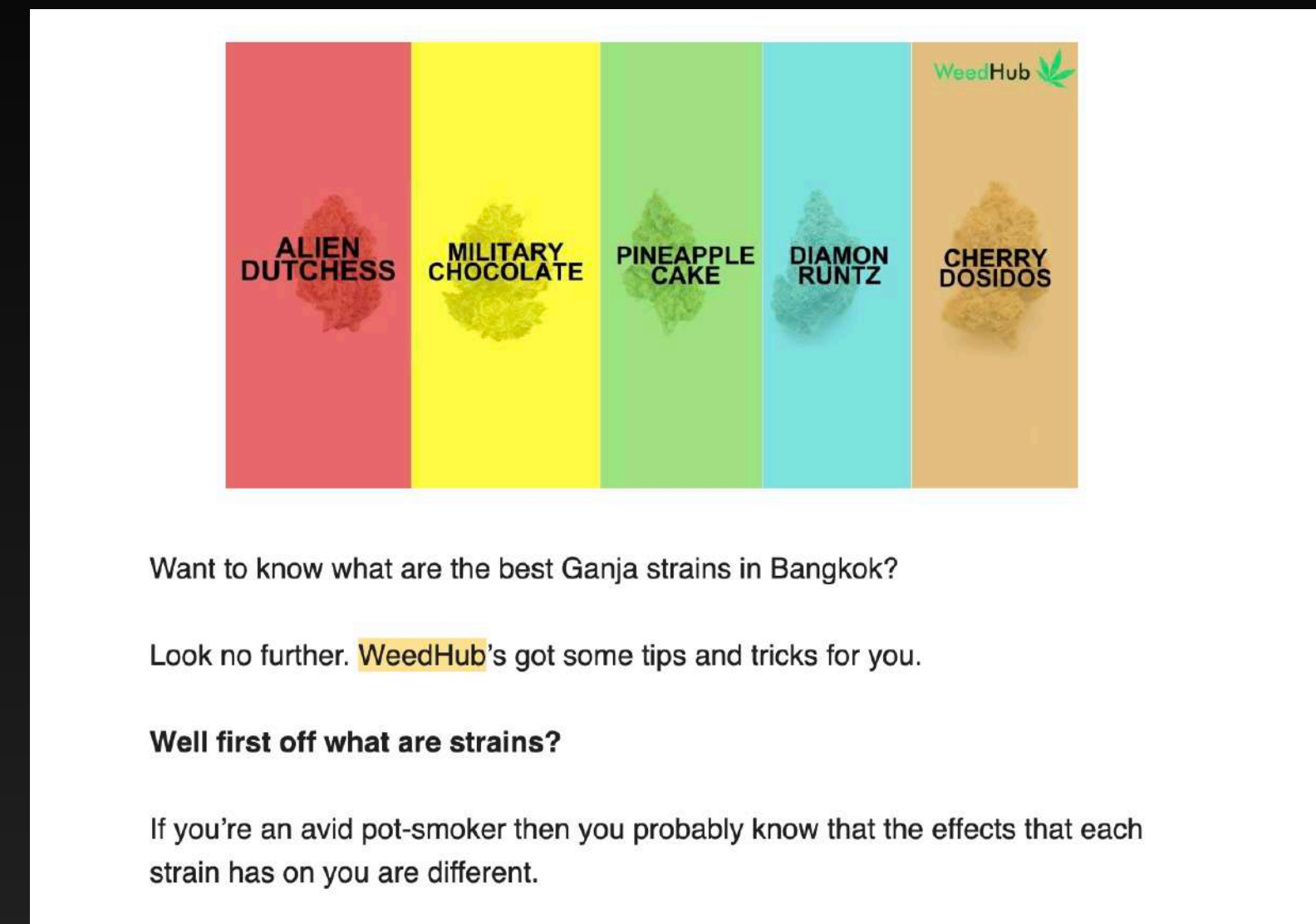
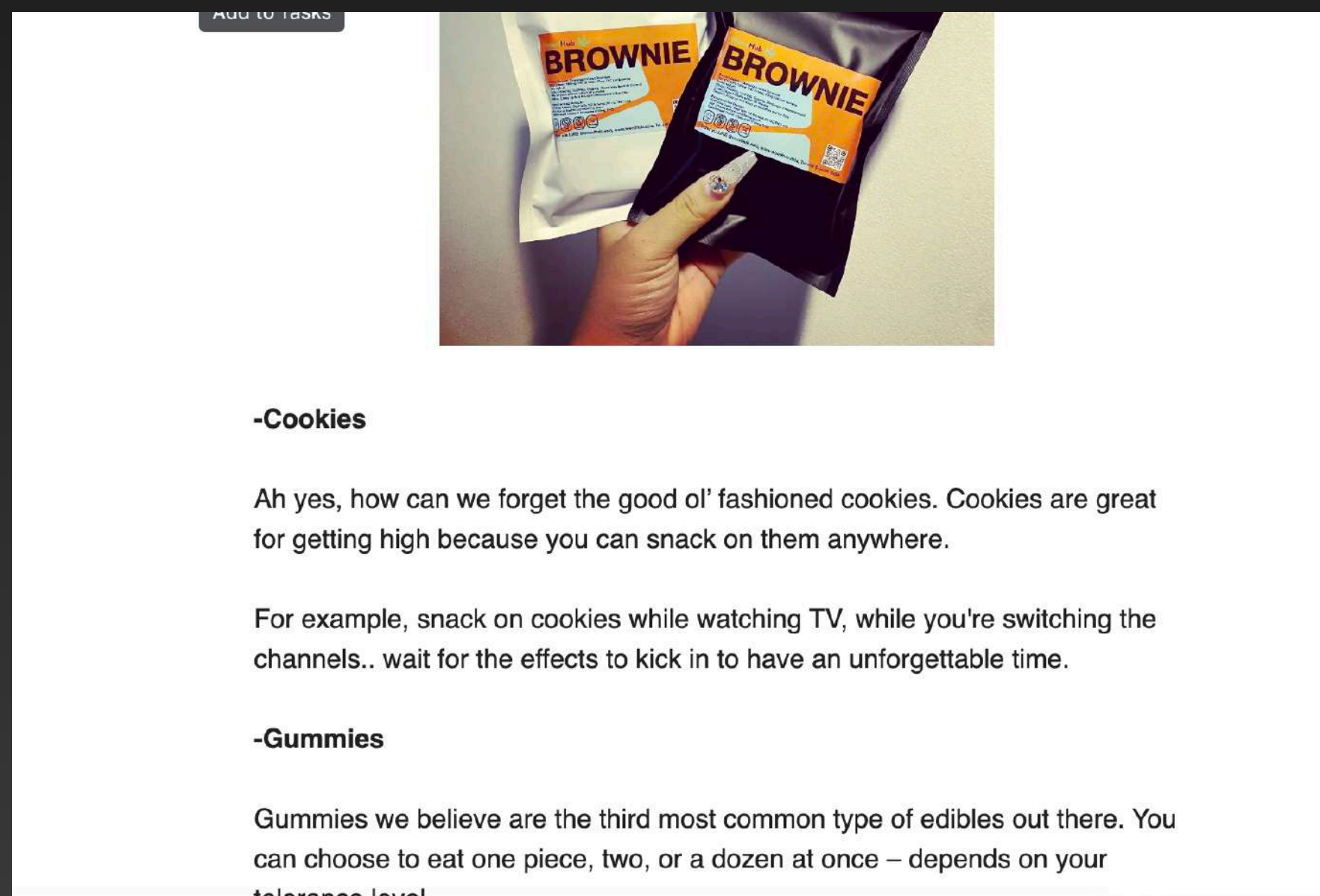
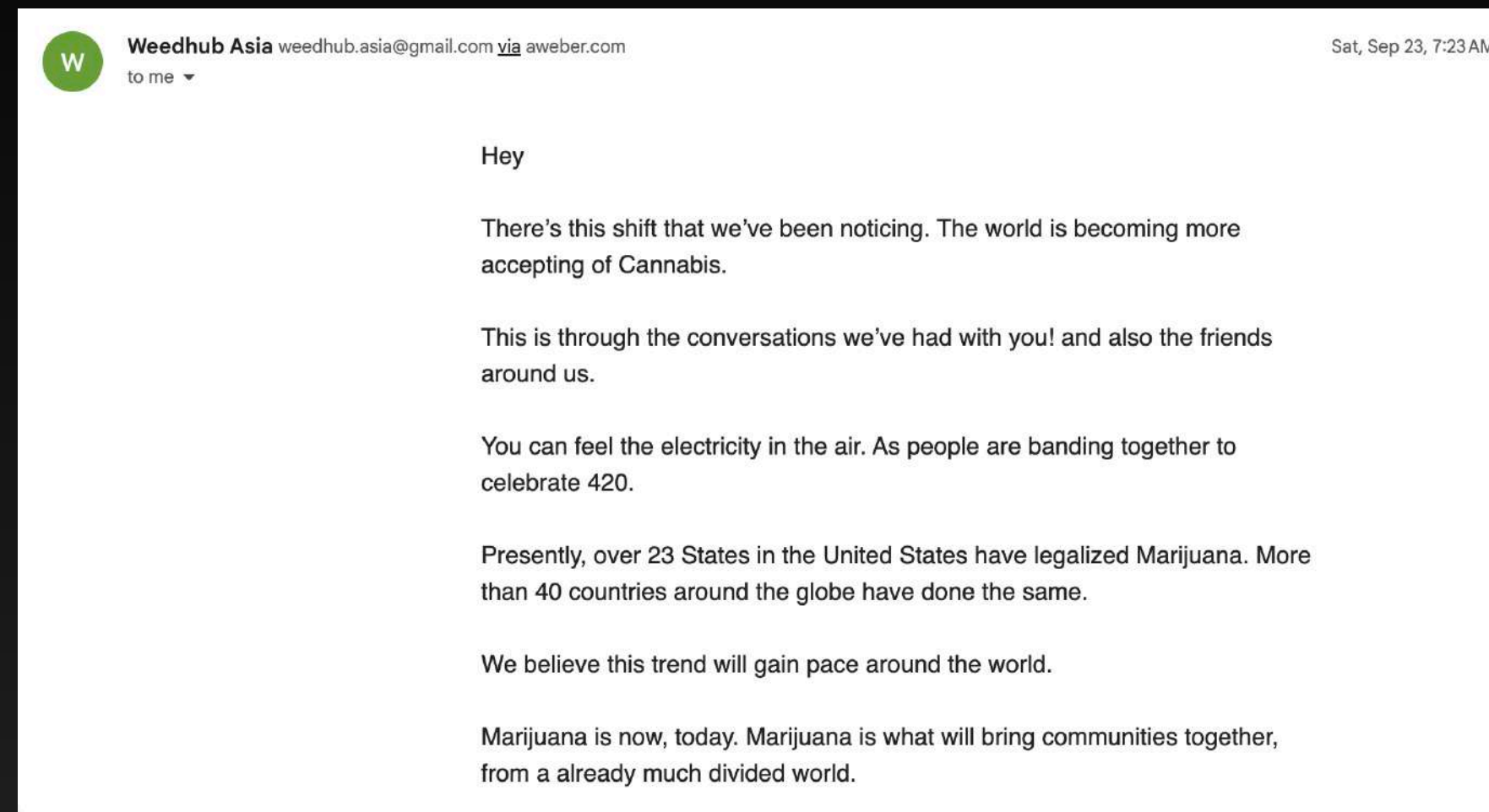
Description: WeedHub was one of Bangkok's first dispensaries that sprouted up after the legalization of Cannabis in Thailand. Their main services are their media platform: Weedhub.asia, their e-commerce shop selling cannabis flower & edibles. Their shop also extends for B2B.

Result: Directly generated over \$15k+ in sales. Contributed to 7 blog articles, crafted web copy, wrote product descriptions and launched email/LINE campaigns. Also organized PR collaborations.



The screenshot shows the WeedHub website homepage. The background features a woman with dark curly hair holding a cannabis leaf in front of her face. The website has a dark purple header with the WeedHub logo and navigation links: Home, About Us, Blog, Online Shop, List with us, Contact Us, and a language dropdown set to English. There is an 'Add Listing' button and a user profile icon in the top right. The main content area has a large heading: 'Your Portal to Cannabis in Thailand with Weedhub'. Below this is a sub-headline: 'Over 1,000 Cannabis establishments listed. Find all your information about Cannabis in Bangkok.' To the right is a search box titled 'Search For The Newest Cannabis Shops, Dispensaries, and Business Around You'. It contains two input fields: 'What' with the example text 'Ex: dispensary, cafe, hospitals, online shops,' and 'Where' with the placeholder 'Your City'. A green 'Submit' button is below the search fields. In the bottom right corner, there is a 'Contact us' button and a LINE chat icon.

Email Marketing Samples



LINE Broadcast Samples

Know a fellow Weed-lover? 🌿

Refer them to any of WeedHub's edibles/flowers/equipment and we'll get you a free 200 baht coupon. DM us for more details.

午後 12:00

午後 12:39

🌟 Bite&High - get our new & improved, THC Lollipops today!! 🌟

🔍 One of the easiest ways you can get high is with THC Lollipops. Moderate-low THC (12mg) content per piece, perfect for creating a low-level buzz.

👉 the right edible for those looking to be "functionally high"

Try out one piece:
<https://shop.weedhub.asia/products/thc-lollipop?variant=40704633176143>

Buy x30 pieces:
<https://shop.weedhub.asia/products/thc-lollipop-x-30-pcs?variant=40723025494095>

Order via DM/shop

午前 9:35

保存 | 名前を付けて保存 | 転送 | Keep

It's the weekend soon guys, any plans to go wild?

Get high with WeedHub edibles for a generous offer this Saturday.

- 🚚 FREE delivery anywhere around Bangkok this Sat
- 👉 20% off all of our edibles
- ✅ If you buy 2 or more pieces, you get 1 more FREE edible of your choice
- 📦 Plus, a FREE secret edible gift, which we will add in to your package. We'll let you know what it is once you've messaged us

Only applicable 2nd of September. Taking orders/pre-orders today !

Hey guys, WeedHub has some amazing news for you.

All of our edibles will be 20% off for one week starting this Friday. (today)

Stock up on your cookies, gummies, and brownies FAST..because this may be your last chance for this price.

Our edibles are one of the strongest in the Sukhumvit region, ideal for having a mindblowing trip equivalent to a psychedelic experience.

😊 Order via LINE. Check it out on our shop:
<https://shop.weedhub.asia/collections/frontpage>

Web Copy & Product Descriptions

420 Ventures Co. Ltd

Life is wonderful. Weed-Chill Dude!!! 30 Sukhumvit soi 61, Ekkamai, Bangkok, Thailand
Co-Founder. **Kotaro Ise** – Serial Entrepreneur Ex-Founder – Ayasan (Leading Platform for home service in SE Asia) , Donz (1st Japanese Virtual Restaurant in Thailand)

Co-Founder. **Albert Goh** – Serial Entrepreneur Ex-Founder – Union Space (Leading Sharing /Virtual Office in SE Asia)

COO. **Tatchapan Mongkolwerapant** – Graduated from Chulakorn University, Science major

Our Story

WeedHub was founded by serial entrepreneurs Albert Goh and Kotaro Ise in 2022, following Thailand's legalization of Cannabis.

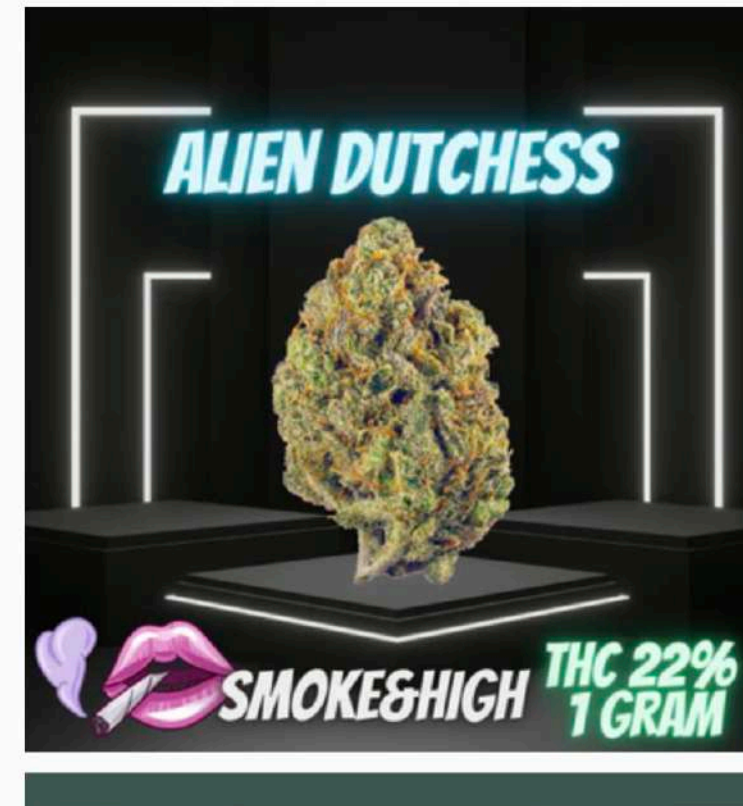
Goh, the founder of UnionSpace, the international co-working & co-living space partnered up with Ise, the founder of popular Bangkok's home service platform: Aya-san to bring you WeedHub, the ultimate marketplace for Cannabis products, news and events.

WeedHub was one of the first Cannabis shops that sprouted up in Thailand shortly after Marijuana's legalization and is reputed to have some of the strongest edibles you can find in the Sukhumvit area.

"We are here to change the general perspective that cannabis is bad, illicit, and harmful," says Goh. "We believe that cannabis is not any way more harmful, intoxicating or addictive than alcohol or cigarettes."



Home / Products / Alien Dutchess [Hybrid Strain&THC22%]



SKU:

Availability: **Unavailable**

Alien Dutchess [Hybrid strain&THC22%]

550.00 ฿

Strain: Alien Dutchess Grade: Top Type: Hybrid [THC 22% CBD 0%]
Helps: Depression, Pain, Anxiety Description: Known to be a moderate level-THC, hybrid strain of the plant. Kno...

Vendor: **WeedHub Shop**

Product type: **Hybrid**

Barcode:

Weight:

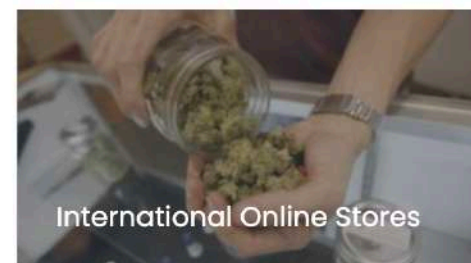
Tags: —

Collections: Best Buds for you

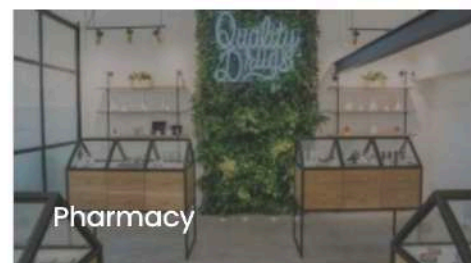
Contact Us

Browse Our Extensive List of Marijuana Related Shops

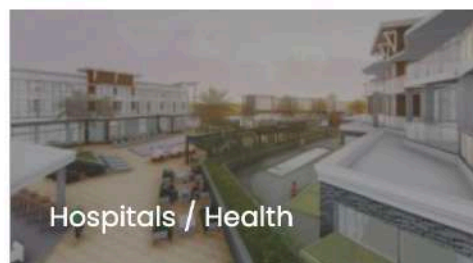
Search Cannabis Establishments By Category



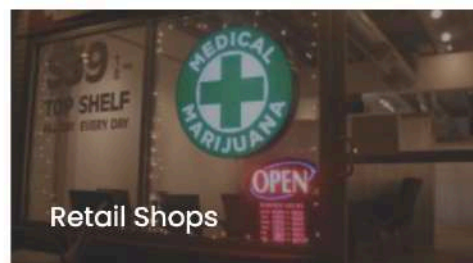
International Online Stores



Pharmacy

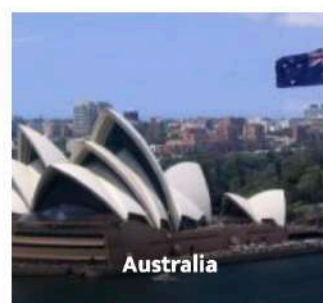


Hospitals / Health

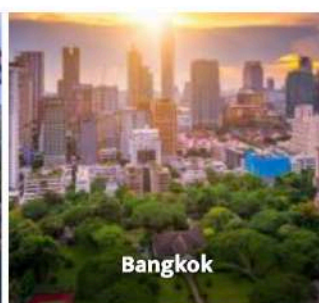


Retail Shops

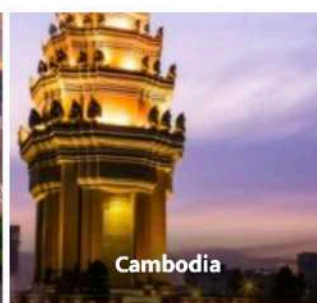
Search Cannabis Establishments By City



Australia



Bangkok



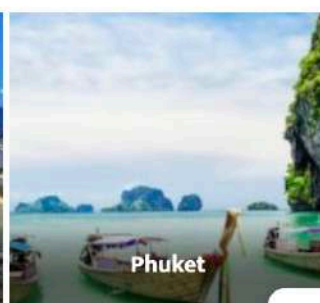
Cambodia



Chiang Mai



Pattaya



Phuket

Contact us

Home / Products / Black Betty [Hybrid Strain&THC19%]



SKU: —

Availability: **0 items**

Black Betty [Hybrid strain&THC19%]

750.00 ฿

Strain: Black Betty Grade: Exotic Type: Sativa-Hybrid
[THC 19% CBG 1%] Helps: Stress, Depression, Pain Description:
What will you feel after taking in the BLACK BETTY? This st...

Vendor: **WeedHub Shop**

Product type: **Hybrid**

Barcode:

Weight: **1 g**

Tags: —

Collections: Best Buds for you

1

ADD TO CART →

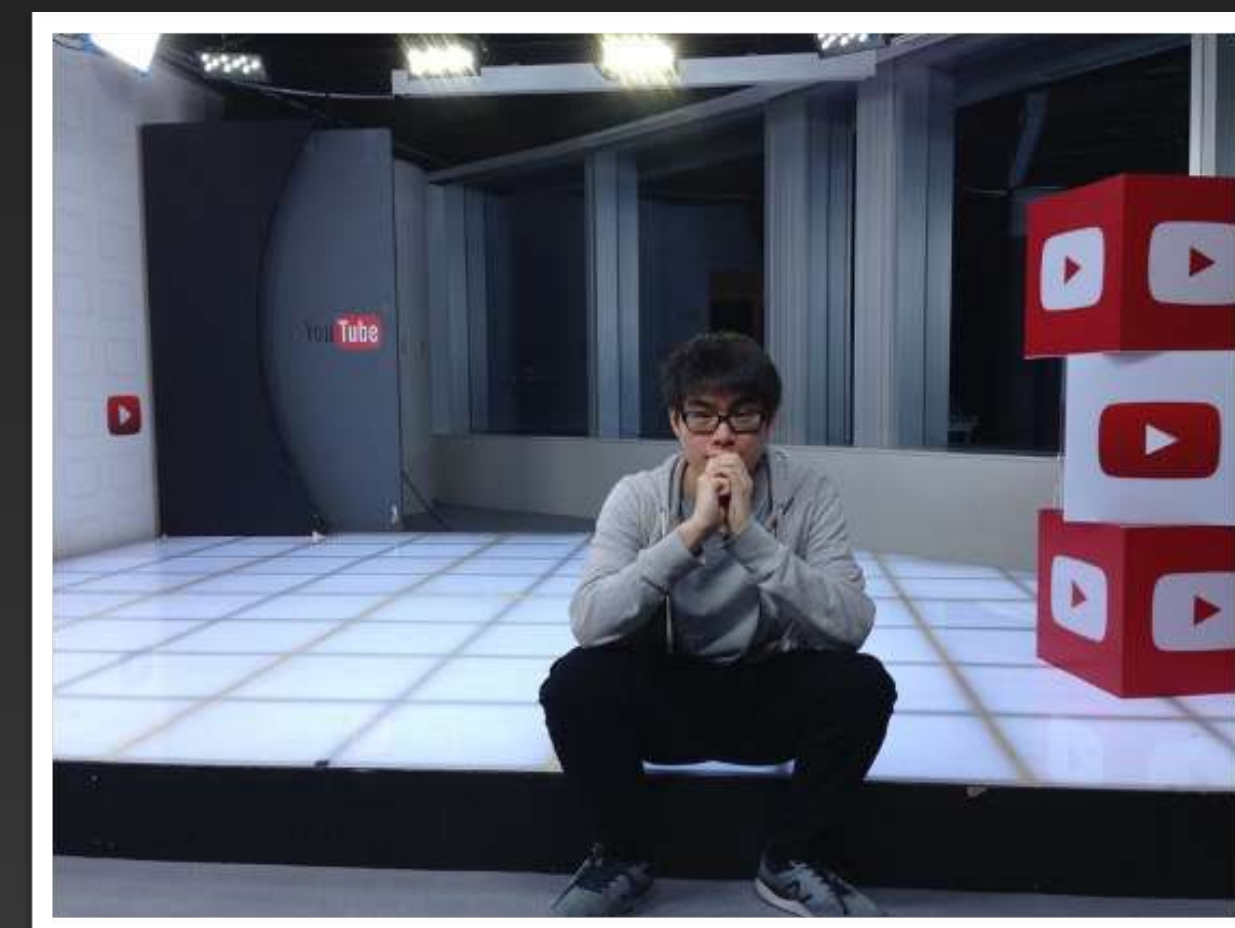
Contact Us

Asian Boss - Content Marketing



Description: Asian Boss is YouTube channel (3million+ subs) which mission is to open up people's perspectives regarding asian culture.

Result: I joined as a content intern for a year in 2016, played a key role in helping grow the channel from 100k to 300k+ subscribers. Worked on organizing 8 viral videos, conducted in organizing street interviews and brainstorming content ideas.



Content Samples - Organizing, Filming



Japanese girls on the ideal marriage partner **1.7million+ views

"What do Japanese feel about Earthquakes?" 130k+ views

Content Samples - Organizing, Filming



**Are Japanese Men Too Lonely
240k+ views



**What Do Japanese Think Of Plastic
Surgery **180k+ views**

Full Video Catalog



1. What Japanese Think of America: <https://www.youtube.com/watch?v=z87PPu05sdY>
2. How Do Japanese Feel About Muslim Immigrants: <https://www.youtube.com/watch?v=fscXln1Gs9c>
3. How Do Japanese Feel About Earthquakes: https://www.youtube.com/watch?v=C_UvoXGAFBM
4. Japanese Girls On the Ideal Marriage Partner: <https://www.youtube.com/watch?v=VIMYW9D9ods>
5. Is the Japanese Education System Failing?: <https://www.youtube.com/watch?v=npiFxpML4Zo>
6. Are Japanese Men Too Lonely: <https://www.youtube.com/watch?v=LvJfzn4qjGc> •
7. What Do Japanese Think of Plastic Surgery: <https://www.youtube.com/watch?v=8Xy9m3ISvdY>
8. What Do Japanese Think Of North Korea: <https://www.facebook.com/asianboss/videos/1056899254345891>

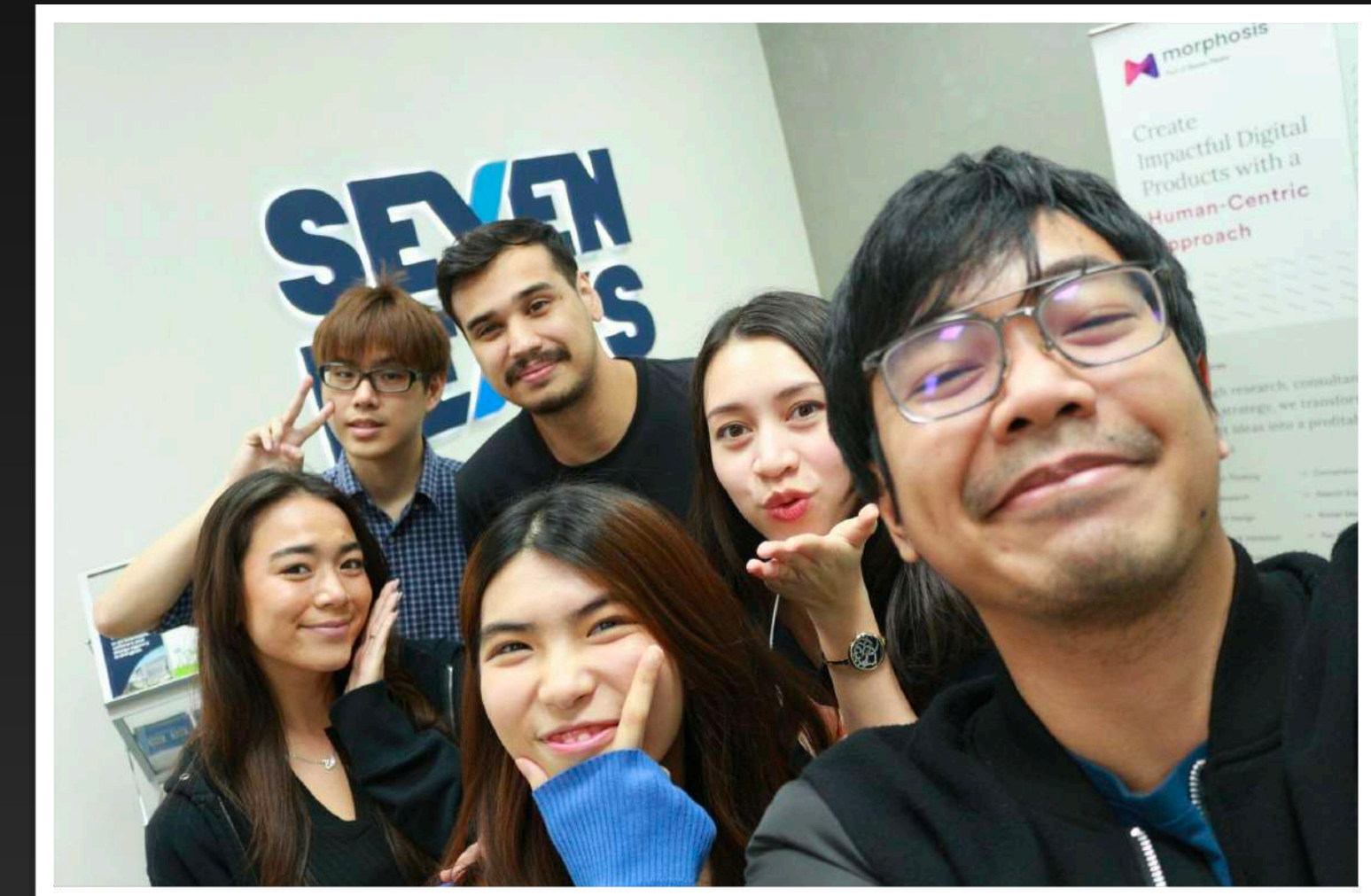
Seven Peaks Software - Copywriting



Description: Seven Peaks is a software company based in Southeast Asia. Their development spans from IOS to web applications using modern languages such as React.JS, node.JS.

Result: I joined as a copywriting intern for 2 months, in which I did various marketing jobs.

- Crafted cold sales outreach emails for sales team.
- Contributed to one blog article.
- Analyzed and optimized digital marketing channels, presented to head of marketing.
- Drafted content ideas & created social media content.
- Conducted prospect research, to aid business development.



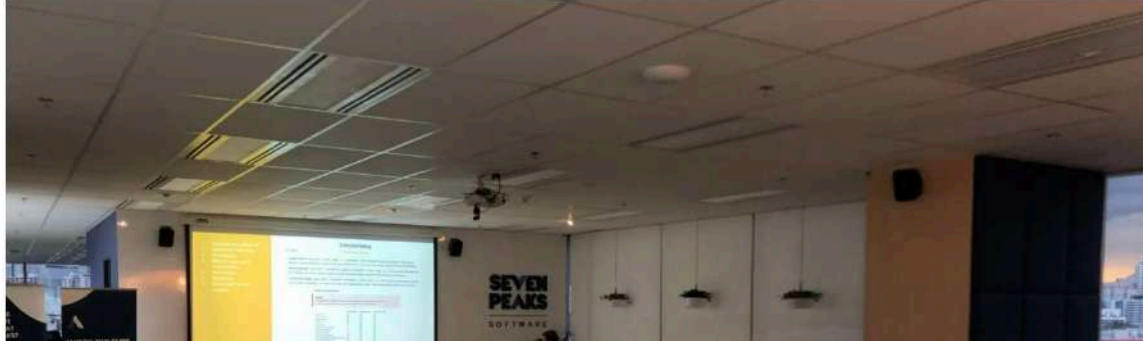
Blog Article Sample - Seven Peaks

Share this

Top 5 New Features In React 18

by [Seven Peaks](#) on Aug 2, 2022 11:16:00 AM

Summary & Discussion From Our Experts



Recent Topics Archive

Leading the InsurTech Revolution: Harprem Doowa of Eazy Digital

Growth Prospects: FinTech in Thailand's Business Ecosystem

FinTech Revolutionizing Finance: The Digital Banking Transformation in Thailand

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Strict mode checks are run in development mode only; *they do not impact the production build.*

He then covered concurrency, as React 18 was developed with concurrent rendering in mind.

The meaning of concurrent is that the UI can respond to user input even if they are in the middle of a task. It is about responding to user input, even if it's while in the middle of rendering large tasks – this creates a fluid user experience.

New Hooks AP are also covered. Some of the new APIs in React 18 include:

- startTransition()
- useDeferredValue()
- useId()
- useSyncExternalStore
- useInsertionEffect()

Non then closed the presentation by covering suspense and React DOM server updates. Suspense one of the new features in React 18 which allows components to “wait” for something before it renders while code splitting will now work on the server side rendering.

SEVEN PEAKS

Services Case Studies About us Career Blog Events Contact English

Share this

Building A Component Library

Our final speaker, Georgii Shestakov, finished the meetup by discussing the importance of building a component library.

If you work in a company with multiple projects, you may find yourself repeatedly employing the same component.

In this case, creating a component library may be the finest investment you can make, and Georgii Shestakov, our experienced manager and developer, tells us what technology to use and what challenges to face during that.

Georgii has over 15 years of experience in software development, both backend and frontend, for web applications.

His projects frequently incorporate test-driven development and agile techniques. Moreover, he is enthusiastic about data science and machine learning.

He suggested utilizing tools such as Emotion, Typescript, Babel, Rollup.js and Storybook to create a component library. Georgii covered the said tools individually, as well as its features & benefits.

I contributed this article on the topic of React.JS

Link: <https://sevenpeakssoftware.com/blog/new-features-in-react-18/>
Link

Social Media Content

Description: I have created and managed various company's social media pages (in particular, Instagram and Facebook)



@internationalcopywritersassociation

3 STEPS to write winning ad headlines

Want to write the perfect headline?

I will detail down below the process which I use after decades of experience as a copywriter. This will help beginners like yourself get started.

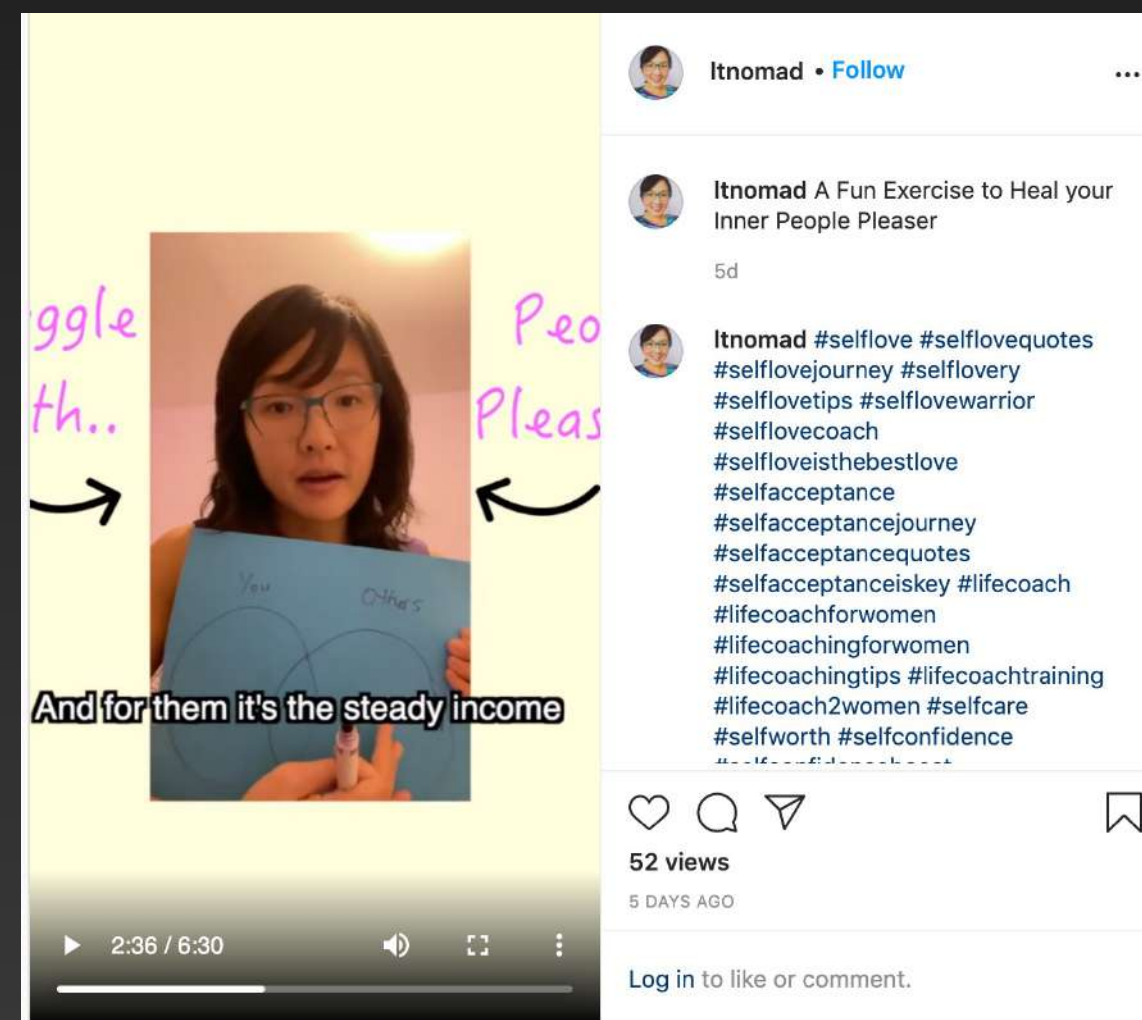
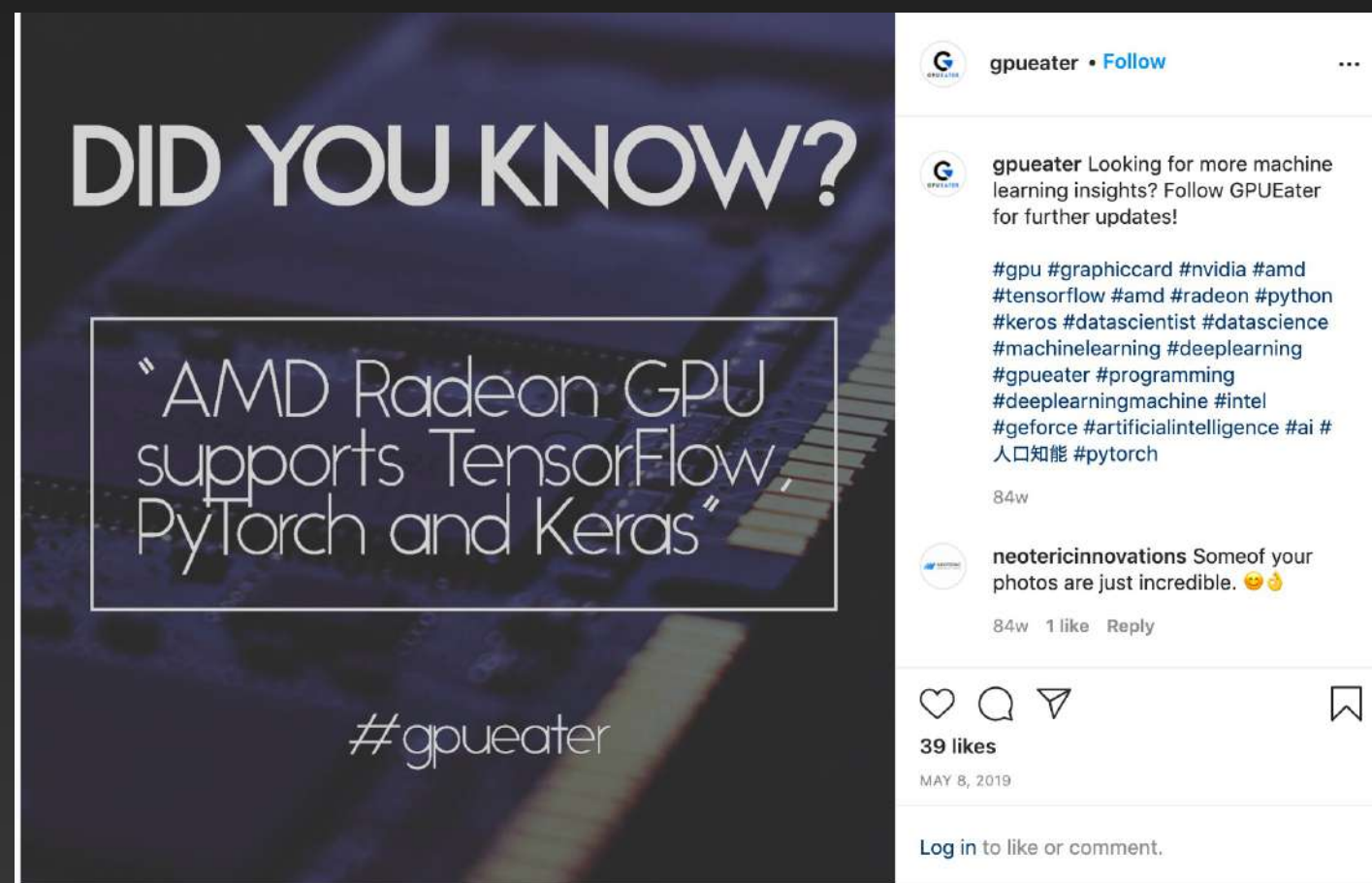
1. Evoke emotion in your copy
2. Utilize the power of anchoring
3. Always be split-testing

When writing copy, it's crucial that you invoke emotion into what. What emotions do you want to convey? Is it status? Fear? Excitement? Good ad copy is interactive and captures the reader's attention.

With how fast social media is moving now a-days, a Facebook ad that worked yesterday could stop working a week after. Test many different versions of your copy for maximum results.

"This \$47 binocular has a viewing distance that is further than a \$3000 telescope."

The anchored the idea of a binocular having a certain range has a preconceived notion, but when you compare it to a telescope, you are breaking that belief and it gets people interested.



Website copywriting - Liberasian

Dear friend:

When I coach Asian millennials through their career paths, there is always ONE THING I notice that all my clients struggle with.

And when I resolve this ONE THING, amazing breakthroughs happen.

Clients start to quit their jobs to pursue their dream careers. They start to free themselves from the programming their parents enforced on them.

I want to share with you what this one thing is.

But before that, let me share with you a quick story based on a famous Chinese fable..

I want you to imagine that you are a frog who has lived in a well your whole life.

You always wondered what the world will be like.

Every single day, you gaze out into the sky. You experience the sky through the well.

But this is only through the narrow viewpoint of the well's opening.

So, having lived your whole life in the well, you came to this conclusion..



liberasian

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[ABOUT](#)

[APPLY FOR L](#)



[HOME](#)

[ABOUT](#)

[APPLY FOR LIFE COACHING](#)

[BLOG](#)

[YOUTUBE](#)

Hi! I'm Lilia.

I'm a life coach who specializes in helping Asian Americans do what they love.

I want to share with you how I found my calling & worked up the courage to coach full-time.



LIBERASIAN

Helping Asian Americans Create A Fulfilling Life

[JOIN THE MOVEMENT](#)

Description: I helped one my clients (Linna Zheng), launch her website - Liberasian, and wrote the copy to help her attract more clients for her life coaching business.

Constant Energy - Marketing



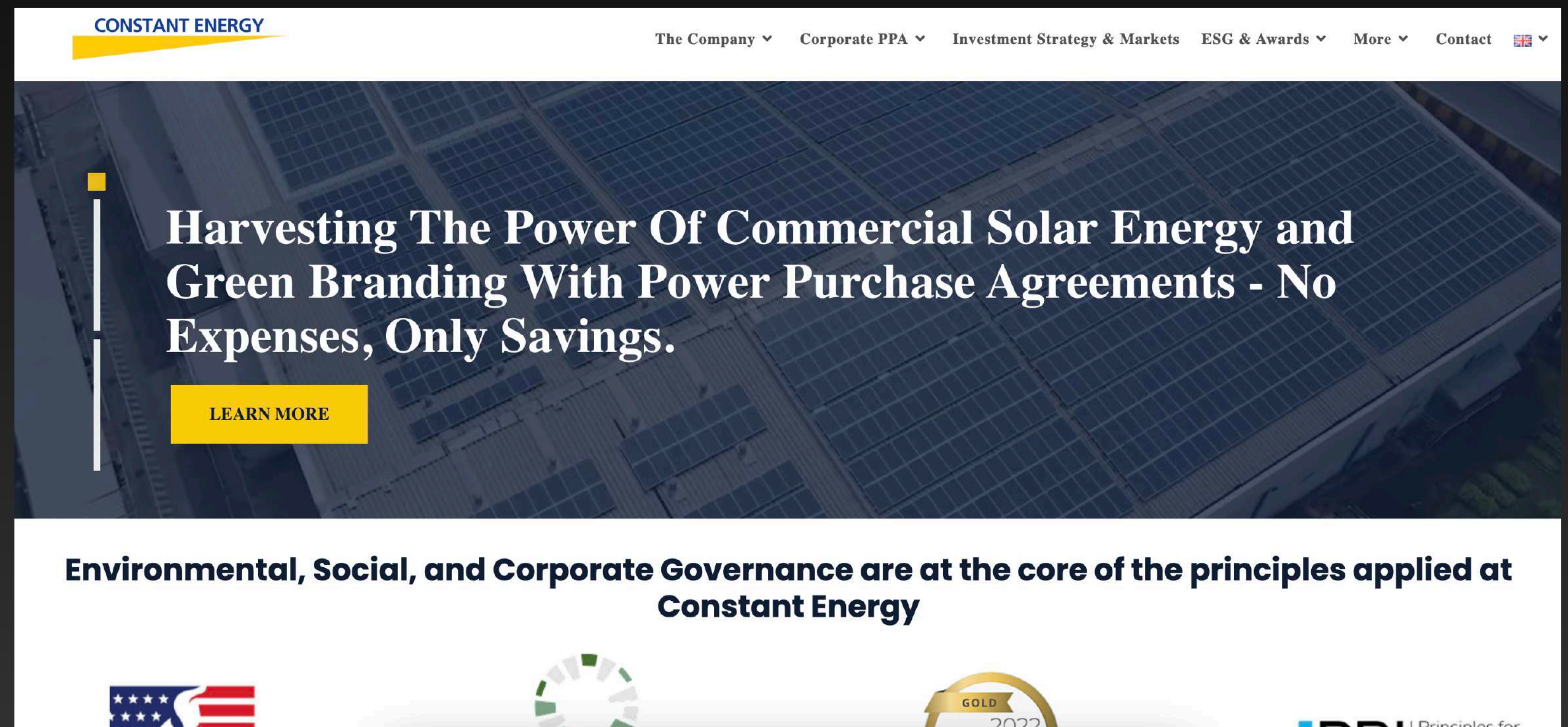
Description: Constant Energy is a solar rooftop company based in Bangkok. Many of their clients are industrial clients based in Bangkok ranging from automative, packaging and mining.

Result:

-Conducted an analysis of their IT systems that included software and monthly/yearly cost breakdowns in order to help optimize their budget presented to CFO.

-Contributed various content to their social media pages, YouTube and website.

-Conducted interviews with C-executive of their clients for a video testimonial.



Content Contributions - Constant Energy

See what our clients are saying about us

Client testimonies on their experience with commercial rooftop solar panels installed and managed by Constant Energy.
Join our customers and start your power-saving journey with solar PV systems.



Client Testimonial video



Video sales pitch for sales team

Other copywriting samples (done on spec)



Omise, lead magnet example & blog content



Valuetainment, 5-email sequence



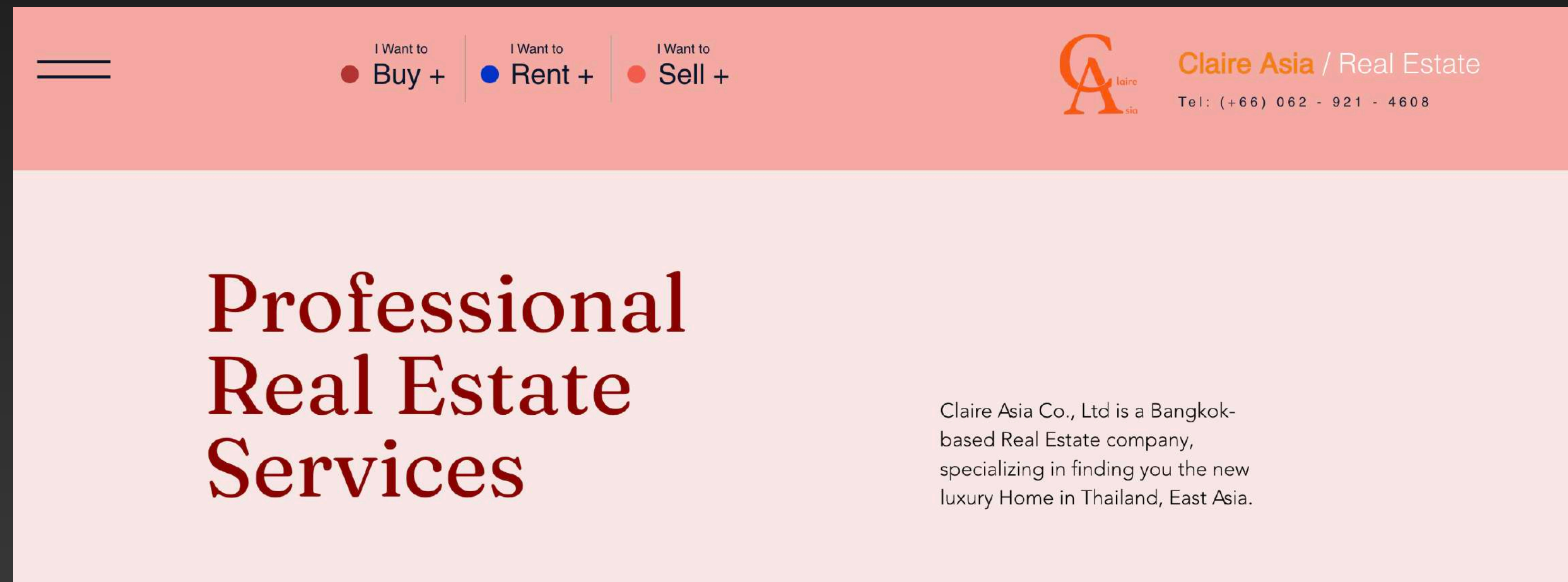
FlowCandy, client samples and internal marketing.



Predictive, blog content

Consulting client- Claire Asia Co. Ltd

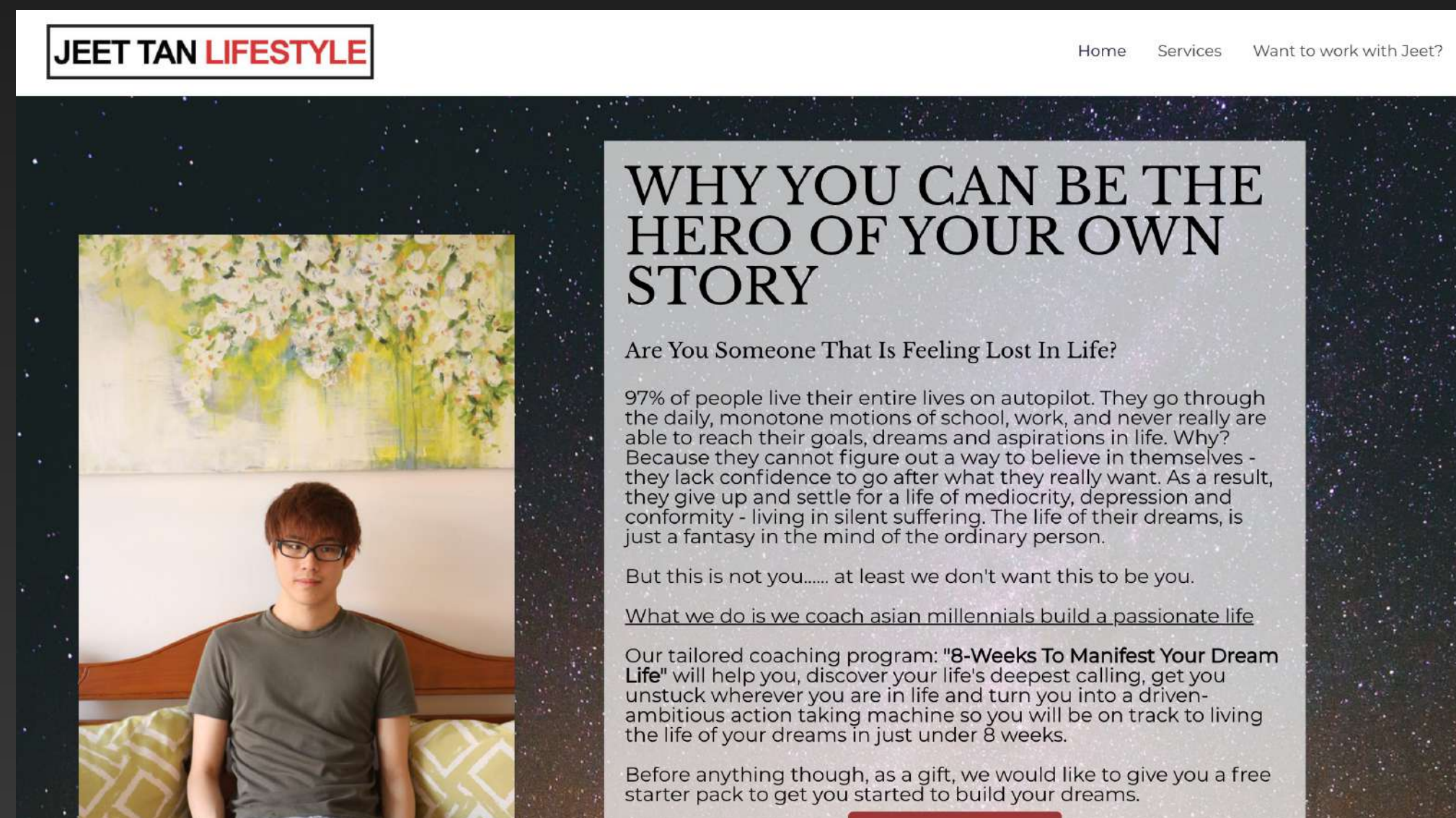
Description: My consulting client, helped real estate agency, Claire Asia launch their first website on a budget.



Personal Projects - Simply Jeet & JTC



Description: Simply Jeet is my personal brand, which extends to life coaching which was a service I offered when I was running Simply Jeet and JTC (Jeet Tan Copywriting), my freelance copywriting agency. We are about helping people achieve their dreams through personal development.



Result: Using my marketing skills, I have attracted a total of over 13 paid clients as a freelance copywriter. I have also published 44 blog posts on the topic of copywriting, have an e-book (Cash Emails), created over 70+ videos on the topic of personal development and 20+ coaching clients from all around the world. I have also launched a digital product. (7 weeks to Life Mastery)

Simply Jeet - Content Creation



“If I knew I was going to die..”
(4k+views)



“The Hikikomori Phenomenon”
(30k+ views)

Check out more videos at [YouTube.com/simplyjeet](https://www.youtube.com/simplyjeet)

Simply Jeet - Content Creation



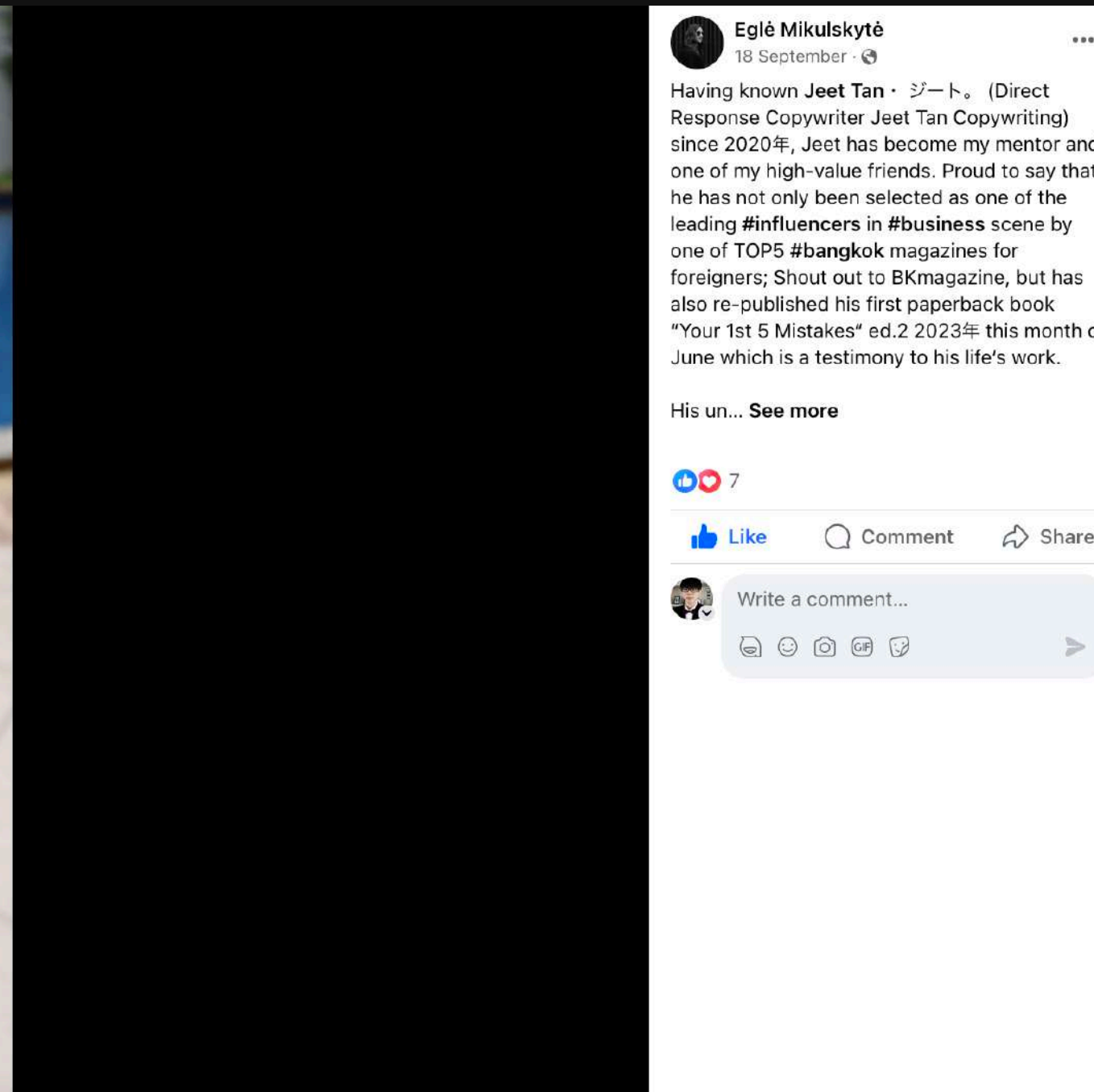
“Helping the poor in Bangkok” (50k+ views)



“How I overcame video game addiction..” (4k+ views)

Check out more videos at [YouTube.com/simplyjeet](https://www.youtube.com/simplyjeet)

PR - Public Relations



Release of my paperback book

Interview with BK Magazine



And we're just getting started...
Get in touch to become the next success story

Email: jeetta3@gmail.com, jeettanlifestyle@gmail.com

Facebook: [facebook.com/jeetjeet34/](https://www.facebook.com/jeetjeet34/)

Linkedin: <https://www.linkedin.com/in/jeettanofficial/>

Whatsapp: +66624515415